



Jop Jups for Blogging Success

THANK YOU!

Your contributions to the National NSSLHA blog are greatly appreciated. Here are seven tips to enhance your writing experience.



Keep It Short: Aim for 800-1,200 words . . . long enough to convey your point, but efficient and to the point.



Share Your Experiences: Fellow students will benefit most from learning about your experiences and perspectives on issues they also face.



Be Inventive: Share a new story, idea, or perspective on a topic. Be informative, engaging, relevant



Know Your Audience: Target your message to your fellow CSD students.



Keep it Web-Friendly: Provide links to additional info (where applicable). If you're quoting or paraphrasing another author, credit the author(s) and sources(s).



Be Visual: Send at least one high-quality image (horizontal) to post with your blog, as well as a headshot for your bio. If you have a chart, graphic or video to support your story that you have permission to use, send it over!



Organize Your Thoughts: Include section headers, bulleted lists, or Q&As to allow readers to easily navigate through your content, without feeling overwhelmed by large blocks of text.